



Vraj Electricals LLP



Authorised Stockist



About Us



Vraj Electricals LLP was established in 2014 with a clear vision to become a trusted and reliable partner for builders and electrical contractors by offering quality electrical solutions. Since our inception, we have focused on **ground-level engagement**, catering especially to small **builders and contractors** and enabling them access high-quality products at the right value. We specialize in distributing a comprehensive range of **Legrand** products including **switches, sockets and protection devices**, ensuring our clients benefit from globally trusted technology and innovation.

MISSION

We are committed to distributing high-quality electrical products efficiently and reliably, illuminating lives and empowering businesses with value-driven solutions.

VISION

To be the foremost distributor of electrical products in India, recognized for delivering excellence and fostering innovation. We aim to create enduring customer delight through seamless solutions, uphold sustainability in every practice, and empower people by nurturing an inclusive and growth-oriented environment.

Milestones

2014

The Beginning

Mr. Vipul Shah founded Vraj Electricals with limited capital, started by supplying electrical materials to small contractors and builders.

A Strategic Shift

Vraj began its partnership with Legrand, marking a turning point toward innovative, solution-driven electrical distribution.

2015

2022

Next-Gen Leadership

Saumil Vipul Shah joined the business, bringing startup experience, modern thinking and a growth-driven approach.

Formation of Vraj Electricals LLP

Vraj Electricals partnered with Shree NM Electricals Ltd., forming Vraj Electricals LLP to scale and expand the Legrand business.

2023

2025

Exponential Growth

Vraj achieved 4x growth in sales, reflecting strong synergy between legacy and innovation.

Geographic Expansion

The company expanded into Pune and Kolhapur, extending its reach across Maharashtra under Kaushil Vipul Shah.

2025

Product Portfolio



Category	Product Type	Product Names
Final Distribution Products	Legrand Components	MCB, RCCB, RCBO, Isolators, Distribution Boards, Industrial Plugs and Sockets, Metal Boxes, Waterproof Boxes
Switches - Legrand Modular Ranges	Modular Switches	Britzy, Allzy, Lyncus, Myrius Regular, Myrius, Arteur, Arteur Advance
Low Voltage Protection Devices	Industrial Protection	DPX MCCBs, DRX MCCBs, MCCB Enclosures, ACBs

Group Business Portfolio

Company Name	Business Category	Brands served	Product Portfolio
	Distribution & Engineering Solutions	  	ACB, MCCB, DB, MCB, RCCB, RCBO, Meters, Capacitors, ASCO Switches, Push Buttons, Indicating Lamps PLC, Drives, Soft Starters, Automation Products, Contactors & Relays ASCO ATS Telemecanique Sensors
	Manufacturing		RMUs up to 11 kV approved by all ESCOMs
	Engineering	 	ACB, MCCB, MCB, RCCB, MPCB, OLR, Contactors, Relay, VFD, HMI, PLC, SCADA, Industrial PCs, Ethernet Switches, Signaling Devices, Servo & Motion Controllers Safety - Light Curtains, Proximity & Inductive Sensors, Rope, Limit & Pressure Switches Panel-Mount Connectors, PCB-Mounted Connectors
	Distribution	   	Wires & Cables Motors Lubricating Oil & Grease Fans & Appliances
 Shree NM	Distribution	 	Building Wires (FRLF, FRLS-H, ZHFRLS), Flexible Cables, LT/HT Power Cables, Instrumentation Cables/BMS, EHV Cables, LAN Cables, Fire-Survival Cables, Solar Cables LT 11 kV Heat-Shrink Kits, HT/EHV Heat and Cold Shrink Kits up to 110 kV, Cable Termination Services
	Distribution		MCBs up to 125A (10kA-50kA), RCDs up to 125A (10mA-1000mA), Wide Range of DBs, Switches and Sockets
	Engineering Solution		Copper/Aluminum Busway Solutions (25A-6300A), Lighting Control Solutions, Home Automation, Fire Alarm Systems and BMS

Contact Details



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