# Vraj Electricals LLP



## Authorised Stockist

legrand®

info@vrajelectricals.in

www.vrajelectricals.in

# About Us

**Vraj Electricals LLP** was established in 2014 with a clear vision to become a trusted and reliable partner for builders and electrical contractors by offering quality electrical solutions. Since our inception, we have focused on **ground-level engagement**, catering especially to small **builders and contractors** and enabling them access high-quality products at the right value. We specialize in distributing a comprehensive range of **Legrand** products including **switches, sockets and protection devices**, ensuring our clients benefit from globally trusted technology and innovation.

**MISSION**

*We are committed to distributing high-quality electrical products efficiently and reliably, illuminating lives and empowering businesses with value-driven solutions.*

**VISON**

*To be the foremost distributor of electrical products in India, recognized for delivering excellence and fostering innovation. We aim to create enduring customer delight through seamless solutions, uphold sustainability in every practice, and empower people by nurturing an inclusive and growth-oriented environment.*

# Milestones

**2014**

**The Beginning**
Mr. Vipul Shah founded Vraj Electricals with limited capital, started by supplying electrical materials to small contractors and builders.

**2015**

**A Strategic Shift**
Vraj began its partnership with Legrand, marking a turning point toward innovative, solution-driven electrical distribution.

**2022**

**Next-Gen Leadership**
Saumil Vipul Shah joined the business, bringing startup experience, modern thinking and a growth-driven approach.

**2023**

**Formation of Vraj Electricals LLP**
Vraj Electricals partnered with Shree NM Electricals Ltd., forming Vraj Electricals LLP to scale and expand the Legrand business.

**2025**

**Exponential Growth**
Vraj achieved 4× growth in sales, reflecting strong synergy between legacy and innovation.

**2025**

**Geographic Expansion**
The company expanded into Pune and Kolhapur, extending its reach across Maharashtra under Kaushil Vipul Shah.

# Our Product Portfolio

| Category | Product Type | Product Names |
|---|---|---|
| **Final Distribution Products** | Legrand Components | MCB, RCCB, RCBO, Isolators, Distribution Boards, Industrial Plugs and Sockets, Metal Boxes, Waterproof Boxes |
| **Switches - Legrand Modular Ranges** | Modular Switches | Britzy, Allzy, Lyncus, Myrius Regular, Myrius, Arteor, Arteor Advance |
| **Low Voltage Protection Devices** | Industrial Protection | DPX MCCBs, DRX MCCBs, MCCB Enclosures, ACBs |

## Group Business Portfolio

| Company Name | Business Category | Brands served | Brands served |
|---|---|---|---|
| DELTONCONTROL & SWITCHGEARS LLP | Distribution & Engineering Solutions | Schneider Electric | ACB, MCCB, DB, MCB, RCCB, RCBO, Meters, Capacitors, ASCO Switches, Push Buttons, Indicating Lamps PLC, Drives, Soft Starters, Automation Products,Contactors & Relays |
| | | ASCO Power Technologies | ASCO ATS |
| | | Telemecanique Sensors | Telemecanique Sensors |
| ELECTRIFY POWER SOLUTIONS LLP | Manufacturing | Schneider Electric | RMUs up to 11 kV approved by all ESCOMs |
| POOJAPOWER CONTROL & AUTOMATION LLP | Engineering | Schneider Electric | ACB, MCCB, MCB, RCCB, MPCB, OLR, Contactors, Relay, VFD,HMI, PLC, SCADA, Industrial PCs, Ethernet Switches,Signaling Devices, Servo & Motion Controllers Safety - Light Curtains, Proximity & Inductive Sensors, Rope, Limit & Pressure Switches |
| | | HARTING | Panel-Mount Connectors, PCB-Mounted Connectors |
| selmore | Distribution | POLYCAB | Wires & Cables |
| | | CG Power and Industrial Solutions Ltd. | Motors |
| | | Castrol | Lubricating Oil & Grease |
| Shree NM Innovate. Distribute. Engineer. | Distribution | POLYCAB | Building Wires (FRLF, FRLS-H, ZHFRLS), Flexible Cables ,LT/HT Power Cables, Instrumentation Cables/BMS, EHV Cables, LAN Cables, Fire-Survival Cables, Solar Cables |
| | | 3M | LT 1.1 kV Heat-Shrink Kits, HT/EHV Heat- and Cold-Shrink Kits up to 110 kV, Cable Termination Services |
| TECHMECH ELECTRIFY LLP | Distribution | Schneider Electric | MCBs up to 125A (10kA–50kA), RCDs up to 125A (10mA–1000mA), Wide Range of DBs, Switches and Sockets |
| TECHMECH NM SOLUTIONS LLP | Engineering Solution | Schneider Electric | Copper/Aluminum Busway Solutions (25A–6300A), Lighting Control Solutions, Home Automation, Fire Alarm Systems and BMS |

# Our Contact Details

## Mumbai :

12/118, Pragati CHS, New Link Road, Behind Bharat Petrol Pump, Mahavir Nagar, Kandivali West, Mumbai, Maharashtra – 400067

## Kolhapur :

R.S.No.12-A, Plot No. 12 & 13, Shiroli (Pulachi), Tal. Hatkanagle, Kolhapur - 416122

## Pune :

Office No. 102 & 103, J K Market, 510 Budhwar Peth, Tapkir Galli, Pune - 411002

**Associated Companies Directory**

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info@vrajelectricals.in

**Vraj Electricals LLP**

**Mumbai** Kolhapur Pune

**DELTONCONTROL & SWITCHGEARS LLP**

**Bengaluru**
Mumbai

**ELECTRIFY POWER SOLUTIONS LLP**

**Bengaluru**

**POOJAPOWER CONTROL & AUTOMATION LLP**

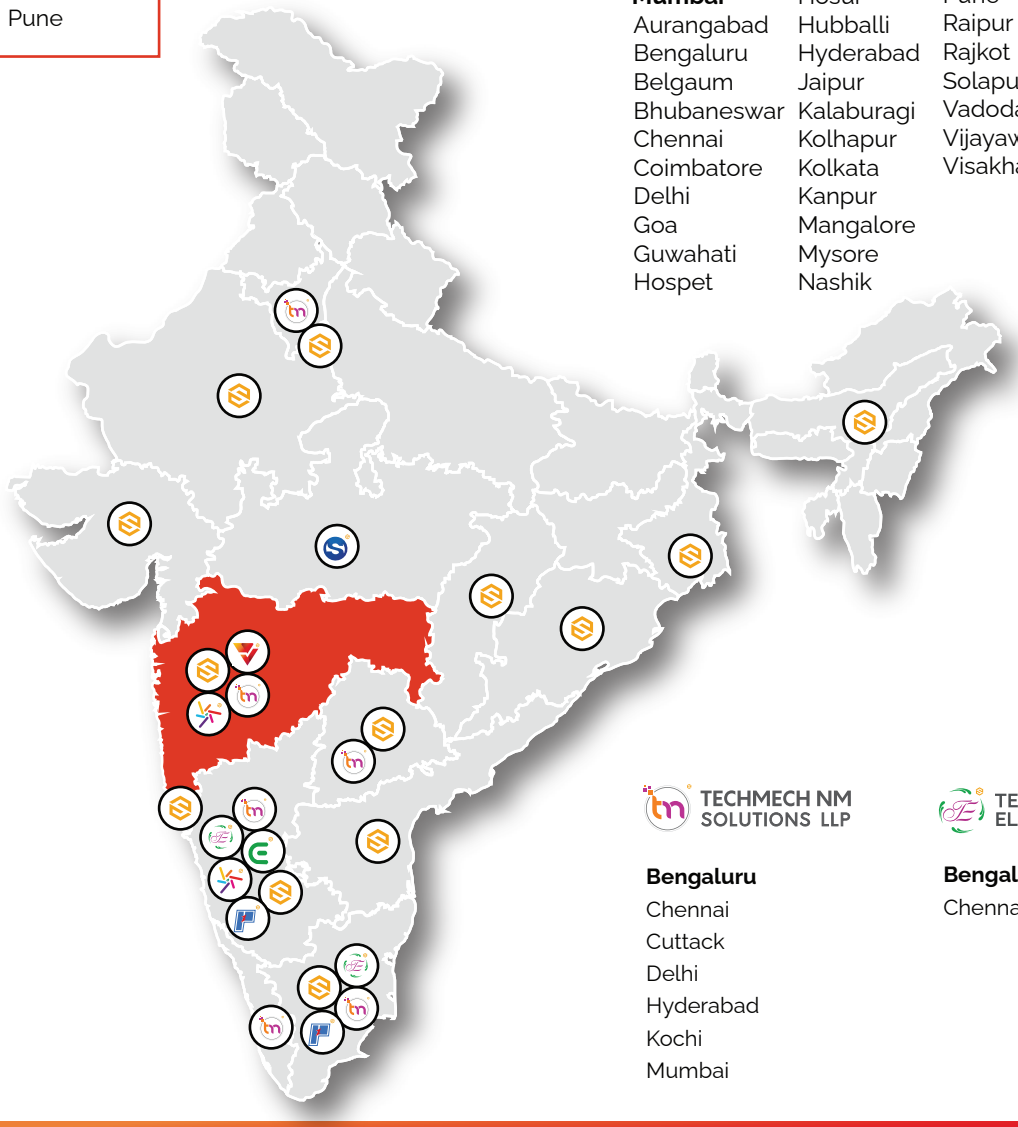
**Bengaluru**
Hosur
Coimbatore

**selmore**

**Indore**
Gwalior

**Shree NM**
*Innovate. Distribute. Engineer.*

| | | |
|---|---|---|
| **Mumbai** | Hosur | Pune |
| Aurangabad | Hubballi | Raipur |
| Bengaluru | Hyderabad | Rajkot |
| Belgaum | Jaipur | Solapur |
| Bhubaneswar | Kalaburagi | Vadodara |
| Chennai | Kolhapur | Vijayawada |
| Coimbatore | Kolkata | Visakhapatnam |
| Delhi | Kanpur | |
| Goa | Mangalore | |
| Guwahati | Mysore | |
| Hospet | Nashik | |



**TECHMECH NM SOLUTIONS LLP**

**Bengaluru**
Chennai
Cuttack
Delhi
Hyderabad
Kochi
Mumbai

**TECHMECH ELECTRIFY LLP**

**Bengaluru**
Chennai